Is GDPR 'accountability' *really* a problem?

If you run an organisation, such as a business, a school or charity, the answer is **Yes**.

> *The GDPR holds you legally accountable – and in some cases personally, criminally liable – for everything that happens to personal information, anywhere in your organisation.*

The GDPR's "Accountability Principle" makes directors, governors and other leaders responsible for "ensuring and being able to demonstrate" that all their processing activities comply with each of the other six Privacy Principles.

This creates a problem for leaders like you because you generally have limited visibility – and therefore little control – of the personal information and processing (including by third parties) for which you are accountable.

And even if you do have reasonable visibility and control, do you have the time, and all the resources, specialist knowledge and tools you need to ensure compliance, and to create all the records needed to demonstrate it?

APIMS offers a solution

Low-cost, easy-to-use software for GDPR compliance

Simply complete the set-up process, and APIMS <u>automatically</u>:

- 🔵 *Creates an accountability framework, giving you control*
- 🔵 *Generates a comprehensive Record of Processing Activities*
- 🔵 *Identifies your GDPR compliance gaps and security risks*
- 🔵 *Suggests practical measures and actions to address them*
- 🔵 *Assigns responsibilities and track actions to completion*
- 🔵 *Reports meaningful information via uncluttered dashboards*
- 🔵 *Generates the records needed to demonstrate compliance.*

APIMS – the story so far

APIMS is designed by Simon Hall, one of the UK's leading experts in Privacy and Data Protection, and regular conference speaker. Appointed as IBM's first UK Data Privacy Officer in 2007, Simon went on to become one of the founding members of KPMG's global Privacy Advisory practice.

In the wake of GDPR, while working with smaller UK clients, he recognised the need for low cost, high-quality solutions to help SMEs, schools and small charities to manage compliance and security.

Development of APIMS began in March 2020, in collaboration with developers Input Squared, and we are now proud to launch APIMS via our partnership with the North East Business Resilience Centre (NEBRC).
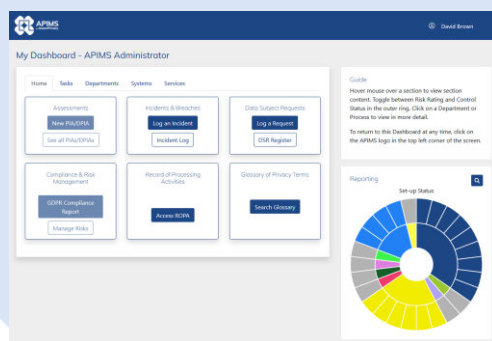
And that's just the start.

APIMS also includes tools for tracking Subject Access Requests and Data Incidents, and we are currently developing tools for managing Privacy Notices, Data Retention, Third Party Risk, International Transfers and more – all at no extra charge.

So, over time, you can build a compliance programme that is as simple or as sophisticated as you need it to be.

Register for a free trial (with no payment card details), or contact us at **support@apims.co.uk**

[Register]

APIMS is proud to partner with the NEBRC to offer practical solutions to SMEs in the private, public and charity sectors